



2015 Primerus Legal Risk Management Seminar: A Comparative Analysis by World Region

Protecting Your Company from Cross Border Pitfalls

Thursday, October 1, 2015 (3:30 p.m. – 4:15 p.m.)

Presented by:

Moderator: Jose Doles – Barcellos Tucunduva Advogados – Sao Paulo, Brazil

Client Panelist: Rodolfo Rivera – Fidelity National Financial – Jacksonville, FL

Panelist: Dr. Balz Hoesly – MME Partners – Zurich, Switzerland

Panelist: Stanley G. Brading – Krevolin & Horst, LLC – Atlanta, GA

- I. Respect to Behavioral Aspects; Formal x Informal Style
- II. Communication Methods and Language; Language Gaps
- III. Notion of Time and Timing
- IV. How to cope with distinct legal systems
- V. Valuing Diversity (legal and cultural)

Speaker Biography



Dr. Balz Hoesly, Esq.

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Dr. Balz Hösly is a renowned practitioner in Corporate Governance and issues of strategic change. He is member of several boards of directors. He focuses on corporate succession planning, inheritance law, e-commerce and interactive media. He has expert legal knowledge in issues of Public Private Partnerships and Public Governance.

Education:

- Zurich University (Dr. iur.), 1987
- Institute for Management Development (IMD), Lausanne: Program for Executive Development (PED), 1991
- MZSG (Malik Management Institute), St. Gallen: System-orientated Management, 2001
- Zurich University of Applied Sciences (zhaw/IAP) Certificate in systemic and solution focused coaching, 2006
- Centre for Corporate Governance, University St. Gallen: Certificate in Corporate Governance, 2009
- Swiss Bar Association: Certified Specialist SBA Inheritance Law, 2011

Fields of Practice:

- Corporate Governance and Board memberships
- Inheritance law and succession and estate planning
- Corporate strategy support
- E-Commerce and interactive media
- Live entertainment and ticketing law
- Public Governance and Public Private Partnerships

Speaker Biography



José Luis Leite Doles, Esq.

Barcellos Tucunduva Advogados

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Education:

- Bachelor of Laws (LL.B.) at São Paulo University Law School (1981)

Areas of Performance

- Banking, Financing and Capital Markets
- Contracts
- Corporate Law
- Corporate Restructuring
- Mergers and Acquisitions

Special Features:

Nominated one of “the world’s leading lawyers” by The International Who’s Who of Banking Lawyers, Who’s Who Legal, Law Business Research Ltd. (London) in 2008.

Positions:

- Has solid background and experience in Banking and Financial Law. He was part of BankBoston-Brazil’s Legal Department for 17 years, 14 of which as General Counsel. He was responsible for the structuring of BankBoston’s Legal Department in Brazil, in addition to the Compliance activity, and has large experience and knowledge in the development of sophisticated financial products and in the implementation of corporate governance and risk management programs.
- Before joining BankBoston, he was Senior Counsel at Citibank-Brazil. He gathered wide knowledge in Trade Finance, Foreign Exchange, Lending, Treasury Operations, structured operations and banking products in Brazilian and international markets.
- A former director of ANBID (National Association of Investment Banks) – from 2003 to 2006 – where he coordinated the Legal and Compliance Commissions.

Speaker Biography



Rodolfo Rivera

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Rodolfo Rivera is currently Regional Counsel for FNF Title International, a wholly owned division of Fidelity National Title Group, Inc. Mr. Rivera was responsible for implementing a business model that allowed Fidelity to service its existing customer base in over 50 countries. He was one of the key team members responsible for opening Fidelity's Mexico operation as well as restructuring Fidelity's Puerto Rico operations. His responsibilities include working with foreign counsel mitigating risk on real estate acquisition.

Prior to joining Fidelity National Title Group, Mr. Rivera was in private practice representing clients throughout Latin America and the Caribbean.

Mr. Rivera is a graduate of Ohio Northern University and St. Louis University School of Law. At St. Louis University, he served as Assistant Managing Editor of the St. Louis University Law Review. Mr. Rivera also studied international law at The Hague during the summer of 1979.

Speaker Biography



Stanley Brading, Esq.

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Stan Brading practices in the areas of corporate, health care, entertainment, and tax law, with specialization in tax-exempt bond financing and tax credits. He has extensive experience in the representation of health care facilities and has closed over \$700 million of tax-exempt bond financings related to such facilities. In addition, he has specialized expertise in the low-income housing tax credit and entertainment tax credit and the specialized legal issues relating to acquisitions and investments involving these tax credits. He has lectured in The Tax Exempt Organizations in Georgia Seminar sponsored by Lorman Education Services from 1997 to 2008 and has spoken on a variety of topics in the Health Law in Georgia Seminar sponsored by the National Business Institute. In addition, he has been a frequent speaker at regional and national conferences on the Low Income Housing Tax Credit and has had an article published in The Atlanta Lawyer on Georgia's entertainment tax credit.

Mr. Brading received a B.S. in Accounting from Duke University (cum laude, 1974), and a J.D. from the Washington and Lee School of Law (cum laude, 1979), where he served on the National Moot Court Team. He obtained a L.L.M. degree in Taxation from Emory University in 1984, and is also a Certified Public Accountant.

Before joining Krevolin & Horst, Stan was a partner at Miller & Martin.