

# 2015 Primerus Midwest Regional Meeting

May 21-22, 2015

The Bridgestone Arena  
501 Broadway  
Nashville, TN 37203

**Hosted By:**

Kennerly, Montgomery & Finley, P.C.  
Kinnard, Clayton & Beveridge  
Spicer Rudstrom PLLC



**Primerus**

*The World's Finest Law Firms*



# Primerus

*The World's Finest Law Firms*

## 2015 Primerus Midwest Regional Meeting Agenda

May 21-22, 2015

10:00a.m. – 3:30p.m.

### Thursday, May 21, 2015

6:00 p.m. – 7:30 p.m.

#### **Cocktail Hour**

*Spicer Rudstrom PLLC - Nashville Office  
414 Union Street, Bank of America Tower  
Suite 1700  
Nashville, TN 37219*

### Friday, May 22, 2015

10:00 a.m. – 11:00 a.m.

#### **Welcome and Member Introductions**

11:00 a.m. – 11:30 a.m.

#### **Primerus Update: Making the Most of Your Membership**

*Presented by: Katie Bundyra (Primerus – Grand Rapids, MI)*

11:30 a.m. – 12:30 p.m.

#### **Marketing Your Firm**

*Presented by: Tea Hoffman (Law Strategy Corp. – Lake Wylie, SC)*

12:30 p.m. – 1:30 p.m.

#### **Networking Luncheon**

1:30 p.m. – 2:45 p.m.

#### **Group Discussion: Cutting Edge Approach to Client Development**

*Moderated by: Tea Hoffman (Law Strategy Corp. – Lake Wylie, SC)*

2:45 p.m. – 3:30 p.m.

#### **Value of International Relationships**

*Presented by: Marc Dedman (Spicer Rudstrom PLLC – Nashville, TN)*

3:30 p.m.

#### **Adjourn**

**The 2015 Primerus Midwest Regional Meeting is Graciously Hosted by:**

*Kennerly, Montgomery & Finley, P.C. (Knoxville, TN)*

*Kinnard, Clayton & Beveridge (Nashville, TN)*

*Spicer Rudstrom PLLC (Nashville, TN)*

#### **Meeting Location:**

*The Bridgestone Arena*

*501 Broadway*

*Nashville, TN 37203*

## Speaker Biography



**Tea Hoffmann, Esq.**

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Tea Hoffmann is the Managing Principal of Law Strategy Corp. Tea practiced law for 13 years, serving both in a law firm and as the GC of a publicly traded company. In 2001, she opened her first legal consulting business, Legal Training Group. After five years, she joined one of her clients as their first CBDO. During her tenure, the firm doubled in size. She remained in that position for six years. She was named the Chief Strategy Officer at an AmLaw 200 firm in Charlotte, NC in 2011.

Law Strategy Corp is focused on helping lawyers and law firms remain profitable. LSC works with firms of all sizes. LSC provides firms with the resources and ongoing support needed to create and/or implement strategic plans, tactics to build more successful teams and interactive training that enhances the firm's business acumen. In addition, LSC provides a full array of retreat presentations.

Tea is a Major in the Tennessee Army National Guard, a member of the Legal Marketing Association, National Speakers Association, American Continuing Legal Education Association and the American Bar Association (Law Practice Management Section.) Tea will be inducted as a fellow in the College of Law Practice Management in October in Chicago.

# 2015 Primerus Midwest Regional Meeting Photo Directory

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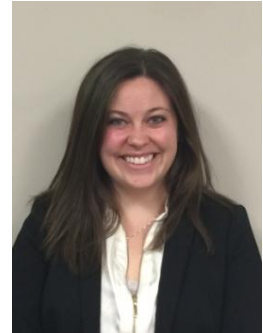


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