



MEXICAN AUTOMOTIVE™

ONLINE EDITION



Executive Summary

March 2015 represented a record month for light vehicles sold with 104,902 units. This is the highest figure for a single month and is 22.4% over the prior record set in March 2014. During the first quarter of 2015, a total of 306,157 units were sold in Mexico, which is 21.9% more than during the first quarter of 2014; Mexican domestic... [\[Read More\]](#)

Toyota Announces New Plant in Mexico

Toyota Motor Corporation announced its plans to build two plants, one in China in 2018 and another in Mexico in 2019. The plant in Mexico is to be built in the State of Guanajuato, with a production capacity of 200,000 vehicles annually. The Mexican plant will

OTHER NEWS

Kia Will Invest Billion Dollars in Mexico

The Korean automaker Kia announced an investment of billion dollars in a plant located in the state of Nuevo Leon. The geographic position of Mexico, as neighbor to the U.S., the largest consumer in the world, as well as the structural economic reforms, were cited as reasons for the investment, which will create 3,000 new direct jobs, and an estimated... [\[Read More\]](#)

Audi Reopens in the Mexican Market

In Mexico, carmaker Audi operates in the segment known as "Premium," which refers to luxury cars. According to Walter Hanek, General Director of Audi-Mexico, this segment grew by 5.95%, and Audi increased 4.3%, which presages another good year. The same automotive official also announced new releases for 2015. After offering

produce a new version of the Corolla – the highest selling sedan in the world – for North... [\[Read More\]](#)

New Investment by Nissan in Aguascalientes

Nissan announced a .3 billion dollar investment, partnering with Daimler, to manufacture Infinity and Mercedes Benz models in Mexico, which would be sold in the North American market. The announcement was made by Nissan President Jose Muñoz in a recent television interview. Construction of the plant will begin this year, located next to the existing... [\[Read More\]](#)

The most popular makes and models sold in Mexico

Nissan leads the race for market share in Mexico, with 26.5% of the Mexican automotive market, followed by General Motors with 18.5%, Volkswagen with 14%, Grupo FCA with 7.7%, Ford 6.6%, Toyota 5.9% and Honda 5.5%. The most popular selling models are Aveo, with the Versa in second place, followed by the Tsuru, Spark and March. Next are the new... [\[Read More\]](#)

the A6 and A7, the... [\[Read More\]](#)

Mexico City Innovates With Electric Scooters for Rent

Mexico City traffic is among the most complicated of any city in the world. As one of the world's most populated cities, with an inadequate public transport system (despite multiple efforts to modernize and streamline such), many residents are seeking new ways to ease their movement around the city. Mexico City authorities have implemented a system... [\[Read More\]](#)

Ford Announces .5 Billion Dollar Investment in Mexico

Ford announced two investment plans to supplement the 90th anniversary of the company's operations in Mexico. The investment will consist of .3 billion dollars allocated to the production of engines in its Chihuahua plant, which will produce two new types of diesel power systems. Additionally, 1.2 billion dollars will be allocated for the manufacture... [\[Read More\]](#)

[MEXICAN LAW](#)

[CCN-LAW.COM](#)

[LAW LIBRARY](#)

[MEXICOREPORT.COM](#)

[MEXICAN AUTOMOTIVE](#)

[GOV'T AGENCIES](#)

Home Office: San Antonio, Texas • Design & development by [Toolbox Studios, Inc.](#)