



# MEXICAN AUTOMOTIVE™

ONLINE EDITION



## OTHER NEWS

### [Automotive Statistics](#)

September 2014 was a record month for vehicle production in Mexico with 267,674 units produced. Total production for 2014 reached 2,396,308 units, which is 7.5% more than the same period in 2013;

- 83% of vehicles manufactured in Mexico were exported, while the remaining 17% were sold in the Mexican domestic market;
- Mexico exported 220,239... [\[Read More\]](#)

### [Guinness Record Broken in Mexico City](#)

On October 5, 2014 attendees set a Guinness record for the largest number of classic automobiles in one event. A parade of more than 1,200 classic autos, which were subject to certain requirements and to previously register their participation, joined a caravan that circled the Paseo de la Reforma in Mexico City, all before 200,000 spectators... [\[Read More\]](#)

## [Toyota: Expansion Plans in Mexico](#)

The giant in global financial information, Bloomberg, recently published an item covering the continued expansion of Mexico's automotive industry. Toyota, which at present does not have an entire final assembly plant in Mexico, is searching in the country for possible sites to build such a plant. In September, executives of the Japanese company... [\[Read More\]](#)

## [Mexico's Automotive Industry on the Rise.](#)

The good news continues for the Mexican automotive industry. Mexico has become the fourth largest exporter of vehicles in the world and the eighth largest total producer. From 1999 to 2013, Mexico's automotive industry, which is fundamentally comprised of automotive vehicle producers and vehicle assemblers, represented 8.4% of Foreign Direct Investment... [\[Read More\]](#)

## [International Motorcycle Show in Mexico](#)

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The modern business zone near Mexico City, Santa Fe, recently hosted the Salon Internacional de La Motocicleta (International Motorcycle Show) with a wide range of exhibitors that attracted the attention of thousands of interested capital city residents and motorcycle fanatics. All of the major motorcycle brands presented their products at the... [\[Read More\]](#)

## [Hyundai Increases its Investment in Guerrero](#)

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It is not all bad news for the state of Guerrero, which has suffered problems from the 2013 hurricanes and storms, as well as numerous instances of violence from organized crime. The Korean company Hyundai announced plans to invest 300 million pesos to expand its bus manufacturing plant located in the city of Ocotito, Guerrero, which is located... [\[Read More\]](#)

## [Mexico Welcomes Kia Investment](#)

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Mexican President Enrique Peña Nieto stated, "Today is a good moment to invest in Mexico". The Mexican President who has been known for implementing transformative reforms, six of the eleven of which are economic in nature, which will lead to growth and higher productivity in the domestic economy. President Peña Nieto recognized the economic... [\[Read More\]](#)

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