



Automotive Investments in Mexico

Over the last four years the most important foreign direct investments in Mexico's automotive industry have been the following: Nissan 2 billion dollars Audi 2 billion dollars Honda 1.27 billion dollars Mazda 770 million dollars Other investments pending confirmation include: Kia 1.5 billion dollars BMW 1 billion dollars Toyota 1 billion... [\[Read More\]](#)

The Nissan Leaf (100% Electric) on Sale in Mexico

Nissan became the first automaker to offer a 100% electric vehicle for sale in Mexico. Such vehicle appears to be the automobile of the future. To date, more than 115,000 units have been sold throughout the world. With this, Nissan confirms its position as a market leader



OTHER NEWS

The Problem of Importing Used Vehicles into Mexico is Close to Resolution

The importation of used vehicles from the United States and Canada to Mexico has created a problem for the Mexican domestic automotive industry, which surely contributes to the lack of growth and dynamism in the Mexican domestic vehicle market. The Mexican Automotive Industry Association (AMIA), the principal trade group of the Mexican auto industry... [\[Read More\]](#)

Automotive Statistics

Domestic Market: · During the month of May 2014, 88,244 light vehicles were sold in Mexico, representing a 0.8% increase over the same month in 2013. · For the January–May period, 416,233 vehicles were sold in Mexico, reflecting a decrease of 0.5% over the same five month period in 2013. · Sales of new domestic vehicles in Mexico were comprised... [\[Read More\]](#)

in the production of electric vehicles. It also confirms the company's... [\[Read More\]](#)

Production of South Korean (KIA) Autos in Mexico

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The South Korean automaker KIA Motors has announced plans to construct a plant in Mexico, according to two sources familiar with the proposed project. If the plan goes forward, this will be KIA's first manufacturing plant in Mexico. Production would begin approximately 21 months after initiating construction, according to such sources. The plant... [\[Read More\]](#)

The First Automotive University in Mexico

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The automotive industry is so important in Mexico that the country's first automotive university is set to be constructed in Queretaro, a major city located two and a half hours north of Mexico City. Mr. Jose Eduardo Calzada Roviroso, Queretaro's current governor, announced that the new academic project is 70% complete, and that such facility hopes... [\[Read More\]](#)

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