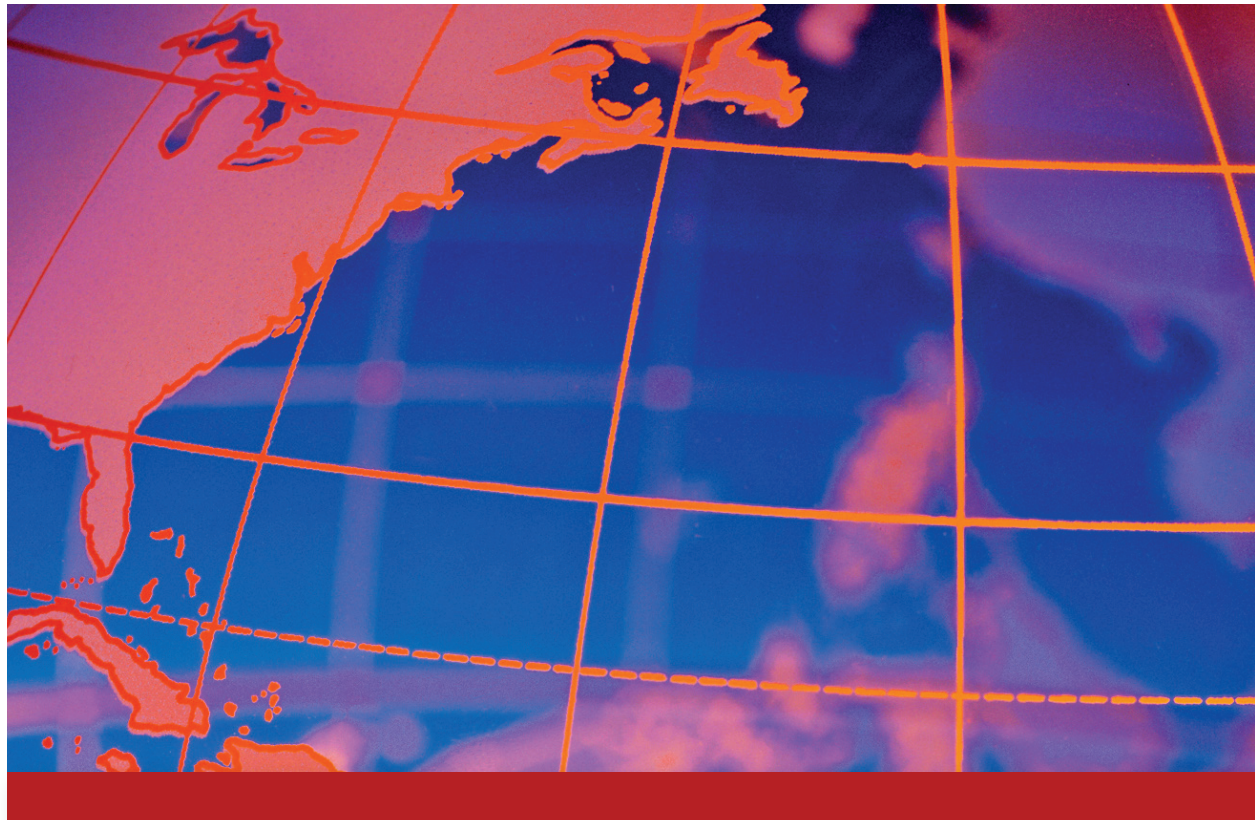


A global  
economy  
requires  
a global  
legal team.

We have  
just the team  
for you.

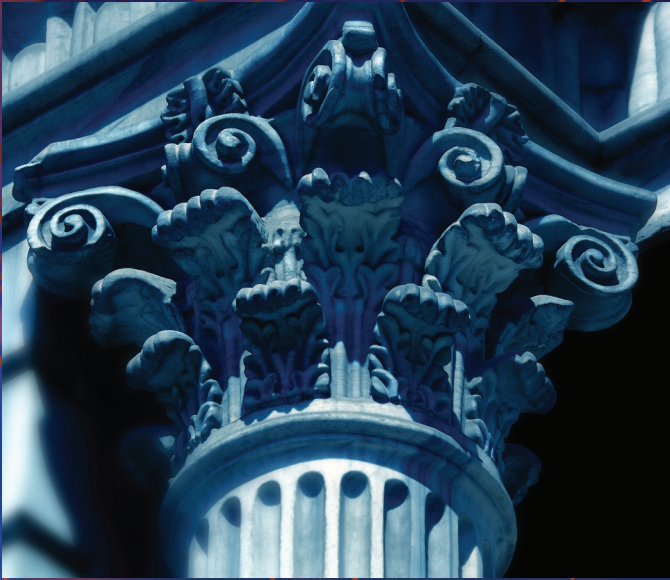


The International Society of Primerus Law Firms brings together the world's finest law firms that share a commitment to providing quality service for reasonable fees. Meeting our rigorous standards isn't easy, so you can have confidence in any of our 3,000 attorneys from nearly 200 member law firms. With firms in over 40 countries and 130 cities around the world, we are a truly global legal team – offering seamless and efficient service, wherever your legal needs may be.



## Standing on principle

## Only the finest law firms



Primerus is an international society of top-rated, independent boutique law firms. Every Primerus member firm and every lawyer within those firms shares a commitment to a set of common values known as the Six Pillars:

- Integrity
- Excellent work product
- Reasonable fees
- Continuing legal education
- Civility
- Community service

Good people who happen to be good lawyers,<sup>®</sup> captures the essence of Primerus members and reflects an important part of the culture of the organization. “Good” people in this case could be described as those who are considerate, honest, trustworthy and interested in others. They are people who believe in the Primerus Six Pillars.

When we formed Primerus in 1992, we set out to restore honor and dignity to the legal profession and to help rebuild the public’s trust in lawyers and the judicial system by setting these high standards. Twenty years later, our commitment to these values remains strong and our clients notice the difference in who we are and how we work.

Primerus seeks out, screens and audits our firms to make sure we have only the finest. We use all the ratings services available to us, including Martindale Hubbell, Best Lawyers, Chambers and Legal 500, to ensure the law firms we invite to join Primerus are the best in the world. And that is just the beginning. We then conduct a more extensive investigation of the firm, including attorney backgrounds, references and malpractice history checks. An independent accreditation board has the last word on admission and retention of members, resulting in a high quality standard that’s applied universally to all members. Another board oversees quality assurance to more specifically define the high standards embodied within the Six Pillars and to help firms live by those standards in everyday practice.

We’re confident our strict guidelines ensure Primerus law firms are the world’s finest. In fact, *The Wall Street Journal* has compared Primerus to the “Good Housekeeping Seal of Approval” for law firms.



Your global legal team

Primerus “Find a Lawyer” Service



We search the world for the best law firms so you don't have to. But our work doesn't end there. We bring these firms together into a close-knit society to work together for you. Located in over 40 countries around the world and in 42 U.S. States, with more joining every day, our firms are poised to serve as your global legal team, working together to meet your needs seamlessly and efficiently. The combined resources and expertise of this global team is never more than a phone call away.

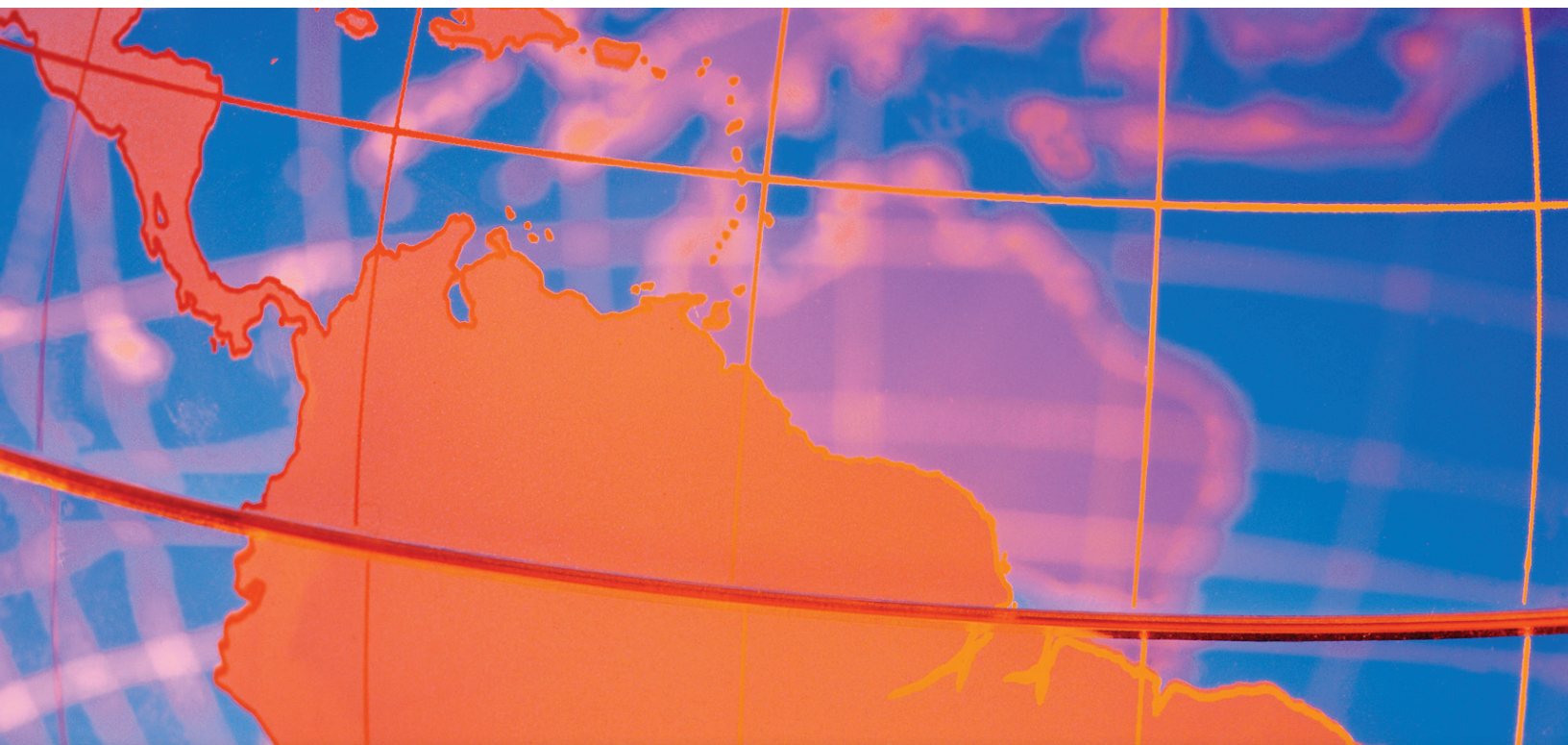
Primerus is ready to help you find the right lawyer for whatever legal matter you face. Please use our convenient “Find a Lawyer” directory at [www.primerus.com](http://www.primerus.com), or for personal assistance, contact:

Chad Sluss

*Senior Vice President of Services*

Email: [csluss@primerus.com](mailto:csluss@primerus.com)

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