

WE ARE PRIMERUS™

Why Primerus™ for International Business Law Firms

We have more than 150 of the World's Finest Law Firms™, meticulously vetted for integrity and quality, providing concierge partner-level service at half the cost of Big Law.

Primerus™ is where clients turn when they need a quality lawyer. That's because they know our member firms act with integrity and knowledge and have the skills to deliver the gold standard in legal excellence.

As a stand-alone international law firm, you operate at a distinct disadvantage when competing against the large firms for cross-border legal work. You are an unknown quantity to premier foreign clients who are hesitant to take a chance on you. For them, it's safer to hire the big name.

That is where Primerus™ can help.

We open doors for the small and medium-sized international business law firms that otherwise would be slammed shut. We have law firms in 50 countries around the globe, each with an excellent reputation for delivering results. We also have many major corporate clients in our Primerus™ Client Resource Institute who are looking for an alternative to Big Law and their high fees.

Primerus™ has the extensive local resources you want, coupled with the global reach you need.

Come join us.