

---

# WE ARE PRIMERUS™

## *Why Primerus™ for Personal and Family Clients*

We have more than 150 of the World's Finest Law Firms™, meticulously vetted for integrity and quality, to provide concierge partner-level services to clients with family and personal needs.

Just as individuals rely on a primary care physician for basic medical needs, each family should have a trusted attorney they can contact to handle assorted legal matters, which may include buying a house, starting a business, preparing a will, or dealing with thorny tax and insurance issues. Developing such a legal arrangement, which can be established on a reasonable monthly or quarterly fee basis, will offer the added benefit of providing a level of comfort when the time comes to properly address routine or unexpected needs.

Why Primerus™? It's a question we can answer in a direct way, simply by inviting you to let us help find just the right law firm for your family and personal needs.