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WE ARE  
PRIMERUS™  
*Resources*

Like any business enterprise, law firms need to be resourceful in order to compete successfully in the marketplace. Primerus™ helps provide that competitive edge by offering its members the resources and visibility generally reserved for only the largest and most prominent firms in the world.

As part of an international alliance of law firms, Primerus™ members can rely on the marketing muscle of a highly respected organization that is international in scope, providing a global platform to attract new clientele. In effect, Primerus™ operates as a marketing, branding, and communications consultant to each member firm, opening up a world of new business possibilities that now are within economic and technological reach.