



## General Motors Produces its 5 Millionth Transmission in Coahuila

General Motors Produces its 5 Millionth Transmission in Coahuila  
The General Motors transmission factory in Ramos Arizpe, Coahuila produced its five millionth transmission at the complex such global automaker has operated since 1999. General Motors issued a press release announcing the milestone event. The complex's director stated that it was... [\[Read More\]](#)

## Automotive Vehicle Emissions Testing in Mexico's Border Zone

Automotive Vehicle Emissions Testing in Mexico's Border Zone  
Members of Mexico's Lower House of Congress will present an

### OTHER NEWS

#### Mexico Plays Important Role in U.S. Light Vehicle Market.

Mexico Plays Important Role in U.S. Light Vehicle Market. The year 2014 has seen the sale of 15 million light vehicles in the U.S. Of these, 1,736,264 were imported from Mexico. Such total represents 11.6% of all vehicles sold. Among countries exporting vehicles to the U.S., including Germany, Japan and South Korea, Mexico has shown the highest increase...

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#### Good News Continues for Mexico's Automotive Industry

Good News Continues for Mexico's Automotive Industry Mexican President Enrique Peña Nieto expects to announce, in the short-term, additional new investments in the country's automotive

initiative to amend the Federal Law of Highways and Bridges to provide for the installation of vehicle emission verification centers in the northern border zone of Mexico in order to put the brakes on the importation... [\[Read More\]](#)

## Preferences of Mexican Automotive Purchasers

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Preferences of Mexican Automotive Purchasers A recent study on Mexican consumer satisfaction with their vehicles offers interesting data regarding the automotive preferences of Mexican drivers. JD Power Mexico consulted a wide range of Mexican motorists (5,850) who purchased new vehicles between October 2011 and September 2013. The purpose of such... [\[Read More\]](#)

## Porsche in Mexico: A Long Tradition

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Porsche in Mexico: A Long Tradition The iconic German automaker Porsche became known globally and throughout Mexico at the beginning of the 1950's as part of the Carrera Panamericana (Pan Am Race). In fact, the popular "Carrera" model derives from the success it had and the fame it achieved as being almost unbeatable. Francisco Torres... [\[Read More\]](#)

## Light Vehicle Production in Latin America (2014)

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Light Vehicle Production in Latin America (2014) Brazil: 3,011,288 vehicles; México: 2,773,804 vehicles, and Argentina: 557,348 vehicles. While Brazil has maintained its position at the top of Latin American light vehicle manufacturers, Mexico has increased its production 8.7% over the prior year. During the same time Brazil's production fell... [\[Read More\]](#)

sector. One such announcement comes from an important investment by General Motors (GM). In the first two years of Mr. Peña Nieto's presidential term, foreign... [\[Read More\]](#)

## Destination of Mexican Automotive Industry Exports (2014)

Destinations of Mexican Automotive Industry Exports (2014) U.S.A.: 1,646,950, representing 71% of total Mexican production; Canada: 267,371, representing 10.1% of total vehicles produced; Latin America: 249,705, representing 9.4% of total vehicles produced; Asia: 127,172, representing 4.8% of total vehicles produced; Europe: 98,184, representing... [\[Read More\]](#)

## Automotive Statistics

Automotive Statistics · In December 2014, 133,273 light vehicles were sold in Mexico, which represents a 11.7% increase over same month in 2013. · Mexican automotive production set a new record in November with 208,498 units produced for the last month of the year (in which production decreases), which represents a 27% increase over December 2013... [\[Read More\]](#)

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