

# Paradigm<sup>®</sup>

INTERNATIONAL SOCIETY OF PRIMERUS LAW FIRMS

FALL 2018

**President's Podium:  
Serving Our Communities**

**In-House Lawyers  
Find Value with Primerus**

**Six Diamonds:  
Primerus Firms Sparkle for  
Clients Around the World**

**Current Legal Topics:**

Asia Pacific

Europe, Middle East & Africa

Latin America & Caribbean

North America





# Primerus Fights Hunger

Primerus is coming together – locally and globally – to fight hunger.

## Why hunger?

Consider these statistics: In 2016, 815 million people, or 11 percent of the world's population, were hungry – up 38 million from the previous year. This marked the first increase in global hunger after more than a decade of decline. Also consider that \$75 USD will provide a family with one United Nations World Food Programme food box, containing food for a family for an entire month and \$15 USD gives a one-month supply of food to a hungry child.

## Why Primerus?

Primerus is founded on the Six Pillars – the six values that every Primerus member commits to following in their daily practice of law. The sixth pillar is community service. Primerus firms around the world have always committed tremendous time and resources to giving back to their communities. In 2017, a group of Primerus members set out to organize an effort that would allow Primerus firms to unite in their community service efforts by combating hunger locally and globally. Primerus has also created a Community Service Board to coordinate the society's community service efforts into the future.

According to John Y. Pearce of Primerus member firm Gordon Arata Montgomery Barnett in New Orleans, Louisiana, the Primerus Fights Hunger initiative was created with the hope of bringing the global family of Primerus together under the purpose of community service.

“Primerus Fights Hunger is a platform within the Primerus membership to create a collective, in addition to an individual, approach to community service,” he said. “It focuses the attention of our members

to assist others with need, who because of their circumstances might not be able to help themselves.”

The hope is that by partnering together, Primerus firms will be able to “build on the works of individual members in an effort to identify and impact in a more meaningful way a common international need,” Pearce said.

His firm is participating, and he urges all Primerus firms to do the same.

## What can firms do?

Primerus invites member firms to do two things:


- **Organize a local food drive.** Already, firms in many cities have embraced this effort, donating many pounds of food to local non-profit organizations.
- **Support global hunger assistance.** Commit to making a contribution to the United Nation's World Food Programme equivalent to the cost of least one billable hour.

Primerus members also may join the effort at the 2018 Primerus Global Conference in Boston by attending the two-hour volunteer activity packing and sorting food at the Greater Boston Food Bank. This will be the first time Primerus members from



around the world have gathered for a joint community service project.

## What can clients do?

We invite interested clients to join the Primerus Fights Hunger effort by making a contribution to the United Nation's World Food Programme. 

*To learn more, visit [primerus.com](http://primerus.com) and click on Fight Hunger.*



Goodman Allen Donnelly in Virginia