



ARMA Intl San Antonio 2020 Annual Seminar

www.armasanantonio.org

WHEN: Thursday, February 20, 2020 / 8:30 am – 4:30 pm

WHERE: Norris Conference Center
618 NW Loop 410, Suite 207 (next to Alamo Drafthouse), San Antonio, Texas 78216
Free parking at the Norris Conference Center.

HOTEL INFO: SEE Last Page for More Information

Make your plans to attend the 2020 ARMA San Antonio Chapter Annual Seminar, **Thursday, February 20th** for guidance with your Records Information Management, Information Governance, eDiscovery, and Cybersecurity challenges. This event offers sessions on an array of subjects of interest to Records Managers, Information Governance, IT, Legal, Privacy and Security Managers, and all levels of the records information profession. You are sure to find value in networking with RIM professionals and learn from those who have faced the same challenges as you. This is also an opportunity to meet vendors who have tools and resources to help you work through those challenges.

We will continue the tradition of giving away an **iPAD** at the end of the conference along with all day door prizes – must be present to win! Join the industry's leading professionals, vendors, and sponsors, as they gather for this great event!

ARMASA is currently seeking approval for the following CE, CEU, CLE, CPE Credits:

ICRM CRM/CRA:	5.0 CE Credits - Approved
ARMA IGP:	5.0 CE Credits - Approved
AIIM CIP:	5.0 CEU Credits - Approved
Legal/Attorney:	4.75 CLE / MCLE Credits (State Bar College)
Legal Professional (NALS-PP;CLP;PLS):	4.5 CLE Credits
Privacy & Data Protection (IAPP-CIPP;CIPM;CIPT):	4.5 CPE Credits
County TACs (SB546 Compliance):	4.5 CE Credits

REGISTRATION FEES: www.armasanantonio.org

\$150.00	Per Person Before Event – Members/Non-Members
\$ 75.00	Per Person – High School/College Students
\$ 95.00	Per Person – Company Group Rate of 5 Attendees or more
\$175.00	Per Person Day of Event – Walk Ins

Refund Policy: Full refund if cancelled on or before **February 7, 2020**. After **February 14, 2020**, \$75 cancellation fee will apply.

Transfer Policy: Transfer can be made anytime.

SEE SCHEDULE AND SESSIONS ON NEXT PAGE!



Seminar Program Schedule

SCHEDULE	SPEAKERS / SESSIONS
8:00 am – 9:00 am	Registration and Breakfast / Breakfast Sponsor:
8:45 am – 9:00 am	Welcome Remarks
9:00 am – 10:00 am Session 1	“E-Discovery: What a State Court Expects from Your Company” <i>The Honorable Cathleen Stryker, for the 224th District Court, Bexar County, Texas</i> Judge Stryker will discuss case law requirements when a company is on notice of litigation; what the court can require if the company does not properly respond to e discovery; sanctions that can be assessed; costs associated with e discovery and how those might be assessed. Judge Stryker will talk about cases where hard drives were ordered to be produced and where such requests were denied because discovery was appropriately responded to or the requesting party did not meet its burden. With regard to retention policies, Judge Stryker will discuss the legal effect of a company’s failing to comply with its own policies.
10:00 am – 10:15 am	Door Prizes and Break / Break Sponsor:
10:15 am – 11:15 am Session 2	“A Case for Digital Forensics” <i>Stacy Kazmir, Forensic Case Manager with Flashback Data</i> Stacy Kazmir will cover, in-depth, digital forensics capabilities, the power struggle between forensics and Apple, and case studies involving digital forensics.
11:30 am – 1:00 pm	Lunch / Lunch Sponsor:
Noon – 1:00 pm	Sponsor Presentations – Products and Services
1:00 pm – 1:15 pm	Door Prizes / Sponsor
1:15 pm – 2:15 pm Session 3	“Physical-to-Digital: Transformation in Records Management” <i>Sanjay Manocha, Esq., CIPP/US, Conduent Leader of Digital Risk and AI Transformation</i> <i>Jason Atchley, Esq., Conduent Head of Sales, Legal, Compliance, & Analytics Solutions</i> The speakers will explore driving and motivating factors going into a large US financial institution's efforts to digitize a physical records management function, and use that as grounds to raise the bar across the enterprise.
2:15 pm – 2:30 pm	Door Prizes and Break / Break Sponsor:
2:30 pm – 3:30 pm Session 4	“Forensic Technology for Internal Investigations” <i>Dennis Kiker, KPMG Director</i> <i>Jennifer Ellefson, KPMG Associate in Forensics</i> Records and information management professionals often are drawn into internal investigations as the investigators attempt to locate relevant information, and modern internal investigations involve data - lots of data: Email, documents, cell phone data, and more. What can the investigators do when they find more data than they expected? In this entertaining presentation, you will see how and when forensic technology can be used to support an internal investigation as we walk through a “day in the life” of a modern investigation.
3:30 pm – 3:45 pm	Door Prizes and Sponsor:
3:45 pm – 4:30 pm Session 5	“Is It Possible? – To Capture, Document, & Maintain Retention & Governance Policies for the Entire Organization” <i>Michael Shearman, Director of Sales – Everteam</i>

	For records management and information governance today, there are two drivers of change that often seem to be at odds: the increasing level of compliance, think GDPR, CCPA, NYDFS and seemingly pulling the other way, the increase in both documents and data repositories. As content continues to explode along with source systems such as slack channels, cloud applications, internal business applications, the need to somehow understand what data we have and the ability to manage it becomes a serious challenge. This discussion will highlight how the use of technology, through the use of automation and AI, can discover what data is out there and then begin the process of ensuring this data is a part of a process workflow attached to policies through the use of auto-classification.
4:30 pm	Final Door Prizes / iPad Giveaway – Sponsor:
SEMINAR ADJOURNED – THANK YOU!	

Presenter Bios



The Honorable Cathleen M. Stryker received her undergraduate degree from Cornell University (1989) and her law degree from Villanova University School of Law in 1993. She began her practice in a Philadelphia law firm in the area of employment law. In 1996 she and her husband moved to San Antonio where she was employed as an associate and then later a partner at the law firm of Ball & Weed. In 2005, she and two of her colleagues from Ball & Weed formed the firm of McClenahan, Anderson & Stryker, P.C., specializing in commercial litigation and employment law matters. As part of her practice, Judge Stryker was a mediator in both general civil matters and family law matters. She was elected as Judge of the 224th District Court in 2010 and took the bench on January 1, 2011. As a District Judge she handles all types of civil cases.



Stacy Kazmir is a Forensic Case Manager with Flashback Data out of Austin, Texas. In that position she works with clients on all forensic testing matters, from inception to completion; manages investigations; develops search warrants, sworn affidavits, and court orders; and supervises forensic examination teams, among many other tasks. Previously she was a Crime Scene Specialist for the Austin Police Department, and a Forensic Entomologist for the Williamson County Sheriff's Office. She has worked in the crime scene units for the Houston and Bryan Police Departments. She has conducted numerous trainings, and has testified as a crime scene expert witness in various criminal trials.

Presenter Bios



Sanjay Manocha, the leader of Conduent's Digital Risk and AI Transformation business, is responsible for development, innovation and deployment of AI and data science solutions to meet real-world risk and business transformation challenges. He works with leading corporations to leverage and apply technology to create more intelligent and immediate insights across the business. Sanjay has more than 15 years of experience in risk and data science consulting and solutions and has held diverse roles across the industry, as an entrepreneur and business executive leading product, strategy, sales, consulting, and delivery operations. Having also practiced law as a corporate defense attorney, Sanjay possesses a strong cross-industry background and understanding for digital transformation and technology convergence across risk and compliance domains, which lends well to delivering innovative and transformational solutions. Sanjay holds dual degrees in Computer Science and Economics from Rutgers University, and earned his law degree from Seton Hall University School of Law. He resides in Brooklyn, NY, and is based out of Conduent's New York City offices.



Jason Atchley is a Senior Sales Business Development Consultant in Conduent's Legal, Compliance, and Analytics division. Jason focuses his efforts on market-facing sales activities with an emphasis on bringing solutions to clients and their counsel, both at law firms and corporate legal departments. Jason uses his more than 19 years of experience to advise clients in identifying, selecting, and implementing the correct legal, compliance, and analytics solutions. Jason has a deep passion for the law and technology and is frequently asked to speak on various legal technologies at industry conferences and law schools. He has authored numerous articles on legal tech and has been featured as a key participant in a Legal Tech In-House Counsel Summit Series. Jason is married to his college sweetheart, Brenda, and they live in Austin, where they raise their 5 children and enjoy BBQ, live music, and the Texas Longhorns.

Presenter Bios



Dennis Kiker is a Director at KPMG. As a member of the firm's Forensics team, Dennis often is called upon to support internal investigations into fraud, misconduct or other issues. He has helped numerous companies faced with the dual challenges of short deadlines and large volumes of documents by leveraging eDiscovery technologies and workflows to enable a faster, more efficient review of the data.



Jennifer Ellefson is an Associate in the Forensic practice at KPMG. Jennifer has become one of the firm's top Brainspace analysts, and has leveraged this powerful tool in a number of investigations and litigations. Using advanced analytics techniques and workflows, Jennifer has guided investigation and litigation teams through large document populations in a fraction of the time traditional review would have taken.



Michael Shearman is a Sales Director for Everteam. With 25 years' experience in various roles within technology and software companies, Mike brings a deep level of expertise in managing data and using AI to fully make the most of what's possible in gaining insights and meaning.

SPONSORS – Thank YOU!

Access Corporation – SILVER Sponsorship

Access advances how the world manages information! We offer the complete suite of information management solutions, addressing your records and document needs across the entire lifecycle. From file cabinets to cloud, backfile imaging projects to day forward scanning, one time project support to software for business process automation, and secure destruction purges to scheduled shredding: Access is your end to end single source provider for protection, managing, and governing our information. Our commitment to exceeding the expectations of our clients, company, and community every day.

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Is the only integrated platform and flexible end-to-end solution for the information-powered enterprise. ASG's Information Management solutions capture, manage, govern and enable companies to understand and support all types of information assets (structured and unstructured) and stay compliant. ASG's IT Systems Management solutions ensure that the systems and infrastructure supporting that information lifecycle are always available and performing as expected. ASG has over 3,500 customers worldwide in top vertical markets including Financial Services, Healthcare, Insurance and Government. For more information, visit ASG.com or connect with us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

Caldwell East & Finlayson, P.L.L.C. – BRONZE Sponsorship

Caldwell East & Finlayson PLLC is a full-service law firm in the civil practice of law, providing clients with legal advice in areas such as records retention, e-discovery, employment law, litigation, business law, real estate law, tax law, probate and estate planning. The firm's experienced attorneys demand the highest standard of performance and strive to deliver it with integrity. With decades of experience, its attorneys aim to be the best in every area in which we practice. The firm's diverse abilities allow it to provide excellent and creative legal advice so that clients can make confident choices.

<https://www.ceflegalsa.com/>

Conduent – Sponsorship

Conduent Legal | Compliance | and Analytics Solutions. Proactive and intelligent solutions to support rapidly changing legal and regulatory environments in the era of digital transformation. Conduent is the world's largest provider of diversified business process services with leading capabilities in analytics, compliance, automation, information governance, ediscovery, and records information management. We work with government, law firms, and commercial customers in assisting them to deliver quality services to the people and clients they serve. Whether it's analytics, ediscovery, information governance, compliance, or records information management, – Conduent manages and modernizes these interactions to create value for both our clients and their constituents.

www.conduent.com | Jason.atchley@conduent.com | www.conduent.com/legal-and-compliance/

Doc2e-file – GOLD Sponsorship

A future focused, transformation service provider, doc2e-file digitizes records and collects data to maximize your business. Our services transform business-critical records into accessible data, create systems, preserve vital records, and more. Our focus on records management and compliance is only part of the reason to choose doc2e-file, moreover it is our desire to partner rather than simply supply that sets us apart.

www.doc2e-file.com

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Everteam – SILVER Sponsorship

The world's most admired organizations care deeply about their information. Everteam's software protects sensitive information by identifying, classifying, and managing it. With three decades of experience, Everteam understands the challenges and the opportunities that come with Information Governance. Ensuring customer privacy, demonstrating regulatory compliance, eliminating redundant or obsolete information, and promoting trust are just some of the ways that Everteam helps the world's leading brands earn the loyalty of their customers.

www.everteam.com

Flashback Data, LLC – SILVER Sponsorship

Since 2004, Flashback Data has provided sensitive incident investigation and forensic data recovery to clients around the world, including corporations, law firms, law enforcement and foreign governments. Our laboratory is ISO/IEC 17025:2005 compliant and accredited by the ANSI National Accreditation Board under the same program as the FBI and state law enforcement (ANAB). Flashback Data offers cutting-edge solutions for data loss situations. Data Recovery & Forensic Services. Whether you need a digital detective or a rescue crew, we've got you covered!

www.flashbackdata.com

Herrman & Herrman, P.L.L.C. – BRONZE Sponsorship

A firm equipped with over 100 years of combined experience handling personal injury cases across Texas. Our outstanding record of favorable settlements and verdicts includes over 20,000 successfully resolved cases. Once we take on a case, we are relentless and you can rely on us to pursue full compensation for you! You can trust our attorneys to be compassionate and professional.

www.herrmanandherrman.com

Interstate Restoration Document Recovery – GOLD Sponsorship

Interstate Restoration is a privately owned Texas-based emergency response and general restoration contractor, which Stacy and Clay Mazur founded in 1998. With more than [50 locations](#) spread across the U.S. and [Canada](#), we have a proven record of providing rapid disaster response in every corner of North America. Throughout our more than 20-year history we have constantly focused on delivering outstanding customer experiences and building our reputation on industry-leading safety programs and job quality. That's why everyone from Fortune 500 companies to small businesses turn to Interstate Restoration to get back to business and life after disasters. As we celebrated our 20th year in business last year, Interstate has made [accelerating the entire claims process](#) part of our mission. Using a combination of our deep experience, technology and proprietary processes, we have helped our client partners cut overall claim costs and downtime by up to 50%. And we will continue to push the envelope for driving leaner, more efficient responses without compromising safety or quality. No matter the time of day or the time of year, you can count on Interstate Restoration for the most efficient response to disasters. [Get back to regular business faster](#) with fewer headaches and lower costs.

www.interstaterestoration.com

KPMG, LLP – BRONZE Sponsorship

We help clients discover the facts underlying their cases and maintain defensibility of the discovery process, while managing risk and making the process more cost-effective. KPMG's global network of more than 3,500 multidisciplinary professionals helps clients respond to demands associated with information governance and eDiscovery while also helping them control both cost and risk. As a leading provider of enterprise-wide eDiscovery services, our professionals combine project management fundamentals with leading technologies and a proactive, consultative mind-set. Our three-principled approach of people, process, and technology allows KPMG to build strong relationships with our clients and develop reusable workflows and work product for future matters that increases consistency and transparency and reduces risk and cost.

www.kpmg.com

SPONSORS – Thank YOU!

STARS Information Solutions – PLATINUM Sponsorship | Lunch

Scanning | Business Process Automation | ECM Software | Professional Services | Capture Hardware. Stars Information Solutions is a state of Texas HUB certified, full-service document management solutions provider specializing in the automation of business processes and streamlining of mission-critical document lifecycles. Our software provides a user-friendly, powerful end-to-end cloud native solution for document and forms management, and workflow automation with robust analytics and mobile capabilities. Additionally, we provide document conversion services in our secure, HIPAA compliant San Antonio based service bureau. We sell and fully support document capture software and hardware including document, check and microfilm scanners that automate the capture of information at the source. Since 1991, we've worked with leading organizations to provide affordable solutions that replace paper-based processes so they can focus on more profitable activities. We'll help improve business efficiency and transform the way work gets done so that no matter where you are or what device you're using; automation is at your fingertips.

<https://starstek.com>

Xerox Business Solutions Southwest – GOLD Sponsorship

Xerox Business Solutions Southwest specializes in affordable and scalable document management solutions, servicing all of Texas and Oklahoma. Our experienced team will work with your business to improve business processes and employee productivity, reducing costs in the areas of document workflow, management, and output. As a member of the Xerox family, we combine the resources of a worldwide corporation with the trustworthiness and reliability of a locally-owned company. We are the best choice for a single-source solution for every facet of your document imaging needs.

www.southwest.xeroxbusinesssolutions.com/home

Zapproved – GOLD Sponsorship

– Founded in 2008, Zapproved builds ediscovery software designed to help corporate legal and compliance teams reduce costs and mitigate risk. Our software empowers teams to manage legal holds and collect, process, and review data with ease. We have more than 350 corporate customers, a 99% retention rate, and an unwavering commitment to keeping our customers ridiculously happy.

Website: www.zapproved.com | email address: info@zapproved.com

Hotel Information

(Close to Norris Conference Center)

Drury Hotels-Airport

Offers special rates for Norris guests—less than a mile away

95 NE Loop 410

San Antonio, Texas 78216

(800) 420-5636 (210) 308-8100

Aloft Hotels

Located within walking distance to Norris

Attn.: Natalie Villarreal- Sales Manager

838 NW Loop 410

San Antonio, Texas 78216

210-253-8588

Townplace Suites- Marriot- Airport

less than a mile away

Attn.: Celeste Walters-Director of Sales*ask about rates

214 NE Loop 410

San Antonio, Texas 78216

210-308-5510

Hilton Airport

Across the expressway from us

Attn: Jacqueline Bosworth

611 NW Loop 410

San Antonio, Texas 78216

(210) 340-6060