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**Primerus Europe, Middle East & Africa Institute &
Association of Corporate Counsel Europe Present:
“Intellectual Property – Protecting Your Assets in
a Global Marketplace”**

**March 17, 2016
Zürich, Switzerland**

Thursday, March 17, 2016

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| 4:00 p.m. | Registration Check-In |
| 4:30 p.m. | Welcome |
| 4:30 p.m. – 5:30 p.m. | Intellectual Property Strategy Panel <ul style="list-style-type: none">• Co-Moderator: Dr. Andreas Glarner – MME Legal Tax Compliance (Zürich, Switzerland)• Co-Moderator: Dr. Astrid Plantiko– WINHELLER Attorneys at Law & Tax Advisors (Frankfurt, Germany)• Panelist: Umberto Annino – Infoguard AG (Zürich, Switzerland)• Panelist: Perttu Henttonen – GE Power (Zürich, Switzerland)• Panelist: Timothy Holman – Barry Callebaut (Zürich, Switzerland)• Panelist: Thomas Linder – MME Legal Tax Compliance (Zürich, Switzerland) |
| 5:30 p.m. – 6:30 p.m. | Intellectual Property Enforcement Panel <ul style="list-style-type: none">• Moderator: Koen De Puydt – ORYS Advocaten (Brussels, Belgium)• Panelist: Pascal Le Dai – Vatieer & Associés (Paris, France)• Panelist: Dr. Alesch Staehelin – IBM (Zürich, Switzerland)• Panelist: Dr. Dominik Vock – MME Legal Tax Compliance (Zürich, Switzerland) |
| 6:30 p.m. – 7:30 p.m. | Networking Cocktail Party |

Meeting Location

Zürich Marriott Hotel
Neumuehlequai 42
8006 Zürich, Switzerland
+41 44 360 70 70



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