



2015 Primerus Legal Risk Management Seminar: A Comparative Analysis by World Region

Intellectual Property – Protecting Your Assets in a Volatile Market

Thursday, October 1, 2015 (2:45 p.m. – 3:15 p.m.)

Presented by:

Moderator: Douglas J. Sorocco – Dunlap Coddling – Oklahoma City, OK

Client Panelist: Randall Bennett – Technicolor Group – Indianapolis, IN

Panelist: Pascal Le Dai – Vatie & Associates – Paris, France

Panelist: Dr. Andreas Glarner – MME Partners – Zurich, Switzerland

Abstract: With the closing of each business day, attorneys throughout the world are increasingly engaging in cross border transactions on behalf of established and early stage clients. With the advent of both the global and digital economies, once rigid national borders are becoming more porous with technology flowing quickly around the globe. The ability of technology to transcend national borders implicates intellectual property laws and courts of several jurisdictions—many of which may conflict. This panel will discuss the top emerging intellectual property risks and issues that are arising within international cross border transactions, including: data protection, the development of “right to be forgotten” policies, the governmental responses to so-called “patent troll” litigation, and the impact that 3D printing has on intellectual property enforcement. The panel will provide an overview of each of these issues and assess their impact on cross border transactions from both a national and international perspective.

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Speaker Biography



Dr. Andreas Glarner, Esq.

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Leadership

- Committee Member of Intellectual Property Practice Group

Legal Education

- King's College, London (LL.M.), 2008
- University of Zurich (Dr. iur.), 2002

Fields of Practice

- Swiss and international Contract and Corporate law
- IT: Intellectual Property and Competition Law
- Swiss and International Litigation and Arbitration
- Media, Advertising and Entertainment Law
- Debt Enforcement and Bankruptcy Law
- Compliance and Criminal Law

Memberships

- Swiss Bar Association (SAV)
- Zurich Bar Association (ZAV)
- Swiss Forum for Communication Law
- Institute for Intellectual Property Right (INGRES)
- International Association for the Protection of Intellectual Property (AIPPI)

Speaker Biography



Douglas Sorocco, Esq.

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Douglas J. Sorocco practices in the areas of intellectual property, technology, licensing, life sciences and patent law and is involved in counseling and transactional work involving all aspects of intellectual property. He is registered to practice before the United States Patent and Trademark Office. Doug regularly counsels clients in all aspects of intellectual property including acquisition and commercialization of intellectual property, portfolio management, licensing and transactional matters. He is ranked in Band 1 (the top band) for intellectual property law by the highly regarded Chambers USA: America's Leading Lawyers for Business 2014, and he was selected for inclusion in The Best Lawyers in America® 2015 for Technology Law. Managing IP recently ranked Doug as an IP Star for 2014. Doug was also selected by attorney peers for inclusion in Oklahoma Super Lawyers—Rising Stars Edition (2010).

Doug's scientific background has focused on all areas of biotechnology and life sciences (including molecular biology, cell biology, glycobiology, biochemistry, developmental biology, immunology, microbiology, virology, and genetics; pharmaceutical compositions; molecular diagnostics and techniques; medical devices and equipment) as well as chemistry and chemical engineering. Doug has significant experience in providing strategic and tactical intellectual property counsel to individual clients, universities, large pharmaceutical and manufacturing companies, and start-up biotechnology companies.

Doug is also humbled and appreciative for his selection as Time Magazine's 2006 Person of the Year.

Speaker Biography



Pascal Lê Dai, Esq.

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Pascal Lê Dai joined Vatier & Associés in 2013 to create and lead the IP/IT department. He has been specializing in this area of law since he started his career.

He represents French and international business across the full spectrum of the development and the protection of their intellectual property rights (trademarks, patents, design rights, copyrights...), and he also advises them in matters relating to technology law (computer software, Internet, data protection...). He has an in-depth knowledge of the issues with which the businesses of the innovative sector and their founders are dealing.

Pascal Lê Dai has also developed a strong practice in commercial litigation (contracts, civil liability, professional liability).

He provides training sessions for professionals in intellectual property, technology law and dispute resolution. He also teaches industrial property at ECE Paris engineering school.

Pascal Lê Dai is at home working in an international environment. Taking full advantage of his dual background, he is in charge of the activity of the Firm with Vietnam. In 2009, he assisted a leading Vietnamese IT group to open the first subsidiary in France of a Vietnamese private group.

Before joining Vatier & Associés, Pascal worked at the law firms Ngo, Miguérès & Associés (1996 – 2001) and then Eversheds LLP (2001 – 2007). In 2008, he set up his own law firm.

Speaker Biography



Randall Bennett

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Technicolor Connected Home, a subsidiary of Technicolor, SA, formerly Thomson SA (Thomson Multimedia/RCA), provides services and products for the communication, media and entertainment industries. As a worldwide technology leader on the consumer premises market, Technicolor focuses on delivering innovative services to enhance the traditional home networking solutions.

- Serves as General Counsel to Technicolor Connected Home business unit world-wide, which generates a large portion of the revenue of the parent company;
- Supervises/manages/mentors senior and junior level attorneys, paralegals and support staff in the NAM, LATAM, EMEA and APAC regions;
- Works very closely with the intellectual property legal team in protecting Technicolor's IP exposure, and patent and licensing portfolio;
- Manages financial budgets for legal group within Connected Home world-wide;
- Works closely with litigation counsel to manage litigation exposure for entire business unit world-wide;
- Negotiates complex multimillion dollar OEM/ODM manufacturing and software development related agreements (customer and supplier) focusing on set top boxes, gateways/modems and security tablets;
- Advises on business and legal concerns in partnership with the business operations and sales teams;
- Collaborates with Corporate Finance on financial exposure and risk with regard to customer AR concerns.