



Corporate Client e-Newsletter

September 2014

Welcome to the September 2014 edition of the Primerus Xpress. The articles in this e-newsletter were authored by Primerus members and provide you with relevant information regarding legal developments, best practices, and trends from around the world. If you are seeking a specific article or legal development and don't find it in this e-newsletter, please feel free to contact me.

Primerus is an international society of nearly 200 top-rated, independent law firms with 3,000 attorneys. Every Primerus member firm and every attorney within those firms, are dedicated to providing exceptional work product to clients while remaining firmly committed to a set of core values, known as the Six Pillars:

- * Integrity
- * Excellent work product
- * Reasonable fees
- * Continuing legal education
- * Civility
- * Community service

The Six Pillars are more than just an ideal; they are the foundation of our organization. Primerus was founded in 1992 with the sole intention of changing the public perception of the legal profession, and more broadly, the judicial system. The Six Pillars represent every positive and essential quality an attorney should possess; thus, they became the standard by which we measure each firm and its attorneys for membership in Primerus.

As you can see, one of the Six Pillars represents a commitment to continuing legal education. At Primerus, we believe that the judicial system is only benefited by sharing legal knowledge. While many in the legal field believe maintaining a monopoly on legal knowledge is crucial to ensuring the future of the profession, we, at Primerus, believe educating clients is essential to building a stronger judicial system. It provides clients with the ability to prepare themselves for legal problems and to safeguard their professional and personal interests. We truly believe legal knowledge is powerful and that it belongs in the hands of those who need it most: the public. A well prepared client is an asset to his attorney, and Primerus has recognized this for over two decades.

The Primerus Xpress is just one way our members have shown their commitment to education. The articles they produce are intended to offer readers updated information that may be pertinent to their needs. We also offer readers an opportunity to connect with the authors of its articles, via www.primerus.com or by directly contacting the Primerus office, so that readers' can take advantage of the expertise our members possess.

Sincerely,

Chad Sluss
Senior Vice President of Services
International Society of Primerus Law Firms

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Upcoming Primerus Events

Primerus Defense Institute Transportation Seminar

February 19-20, 2015

The Westin San Diego Gaslamp Quarter - San Diego, California

Primerus Defense Institute Convocation

April 23-26, 2015

The Ritz-Carlton - Amelia Island, Florida

To learn more about these events please contact Lisa N. Dingman Nowicki via email at

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Employment

USA

Looking At Maternity Leave and Beyond to Effect Change

By: [Muliha A. Khan, Esq.](#)

Zupkus & Angell, P.C.

Denver, Colorado

It felt strange to be back in the office after my hiatus. Looking at my computer screen, I reviewed the upcoming deadlines for one of my cases. I needed to bring myself up to speed. This case was assigned to me while I was still pregnant. However, this case, like any other, had developed and progressed over time, oblivious to the fact that I had just taken a three-month maternity leave. Suddenly I heard a soft wail. I looked down towards my feet at the travel bassinet where my son lay. He was scrunching his face in displeasure. He needed to eat. I fed him and once he was done, he fell into a deep slumber. Time for me to get back to work. I won't sugarcoat it; it was not easy being back. But, at least I had my son with me for now. It was this type of accommodation offered by my law firm that not only helped me transition back to work but also continue working after the birth of my son.

[Full Article](#)

International Business

UAE

Introduction to Trademarks (Part 1 of 3)

By: [Al Rowaad Advocates & Legal Consultants](#)

Dubai, United Arab Emirates

Trademark has a major value for any business, and one of the primary concerns of any well established or successful business man. Therefore at the beginning we must clarify what a Trademark is, its importance, and how the law protects its owner, and the legal procedures to register a trademark.

[Full Article](#)

MEXICO

CCN Mexican Automotive Newsletter

By: [Cacheaux Cavazos & Newton](#)

Mexico City, Mexico

MexicanAutomotive covers the Mexican automotive and auto parts industries, and is published monthly in English and Spanish. MexicanAutomotive reports on general Mexican automotive industry topics, as well as economic, financial and legal issues affecting the North American automotive industry. Published by Cacheaux, Cavazos & Newton (CCN), subscriptions to MexicanAutomotive are free. CCN is an international law firm with offices in Texas and Mexico. The firm provides legal services in many practice areas including Automotive law to clients doing business in the NAFTA region.

[Full Article](#)

UAE

Arbitration in the UAE (Part 1 of V)

Part I. Rise of Arbitration

By: [Hassan Elhais](#)

Al Rowaad Advocates & Legal Consultants

Dubai, United Arab Emirates

The UAE has rapidly emerged as a leading financial centre, attracting large global investors and businesses, and as international developers and contractors continue to invest in construction projects, there has been an increasing trend in the use of arbitration in Dubai. The arbitration process is the preferred method to resolve disputes by commercial companies as; the certified language of arbitration proceedings is in English, a specialist tribunal can be appointed as opposed to the more broad UAE courts, and arbitration is generally more cost effective and less time consuming. This has led businesses and investors in the UAE to ensure that arbitration clauses or arbitration agreements are inserted into their contracts. Furthermore, the downturn in economic conditions in the real estate market over the last few years has led to an increase in disputes in general, and parties are more likely to issue court proceedings than to try to recover their losses through other ventures.

[Full Article](#)

KENYA

The Growing Trend of Public Private Partnerships in Kenya

By: [Njoroge Regeru & Co. Advocates](#)

Nairobi, Kenya

Public private partnerships, which are generally referred to as PPPs or P3, are arrangements between a contracting authority and a private entity. In such an arrangement, the private entity undertakes to perform a public function or to provide a service on behalf of the contracting authority and is generally liable for risks arising from the performance of such function. The Party must abide by the terms of the project agreement. The private party is remunerated by way of compensation from a public fund, charges or fees collected by the private party from users or consumers of a service provided to them or a combination of such compensation and such charges or fees.

[Full Article](#)

NIGERIA

Mergers and Acquisitions in Nigeria: Current Issues

By: Osayaba Giwa-Osagie & Oluseun Oluwole

Giwa-Osagie & Company

Ikoyi, Nigeria

Nigeria at the moment offers a lot of potential returns for investors. Analysts predict that Nigeria will obtain the highest average GDP growth in the world in the next 40 years. It is currently the largest economy in West Africa and the second largest in Africa. Due to its size and strategic location it is regarded as a major port of entry into other parts of Africa. Internally, the recent successful elections have led to increased interest in investment opportunities.

[Full Article](#)

CANADA

Canada's Competition Act: Playing Fair and Square

By: Houser Henry & Syron LLP

Toronto, Canada

Competition is alive and well in Canada. We know that typically most businesses already follow appropriate business practices to comply with Canadian competition laws. However, in attempts to increase sales, companies have been known, whether intentionally or unintentionally, to lead consumers astray. While offering deals that look too good to be true may attract new business, they may also be illegal and garner the wrong type of attention.

[Full Article](#)

GERMANY

German Business Law Update, Fall 2014

By: WINHELLER Attorneys at Law & Tax Advisors

Frankfurt, Germany

The current issue of our quarterly client newsletter German Business Law News covers the latest legal developments in important areas of German business law in which my colleagues and I have been success fully representing our national and international corporate clients.

[Full Article](#)

Real Estate

USA

Homeowners' Associations: Four Common Myths

By: Eric A. Cruz, Esq.

Bivins & Hemenway, PA

Valrico, Florida

Millions of homeowners in the United States own property in communities governed by one or more mandatory homeowners' associations. While most homeowners understand the importance and the role played by the homeowners' association governing their neighborhood, many don't understand the seriousness of the obligation to timely pay all assessments due to the association.

[Full Article](#)

Paradigm Magazine

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The International Society of Primerus Law Firms (Primerus) is a society of top-rated, independent, boutique law firms that have earned the right to display the Primerus seal of quality. Primerus has over **190 member firms** in **130 cities** located in nearly **40 countries**. **High quality legal services at reasonable fees - that's how Primerus can work for you.** With nearly 3,000 lawyers in the society, Primerus members, collectively, offer the breadth of expertise and jurisdictional coverage that only the world's largest law firms can offer to their clients, but at more reasonable rates. For more information, please call 800-968-2211 or visit primerus.com.

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