



Primerus

Built on Integrity. Driven by Innovation.

International Society of Primerus Law Firms e-Newsletter January/February 2012

Greetings!

The International Society of Primerus Law Firms (Primerus) is a global society of the world's finest boutique law firms. Primerus now has approximately 190 independently-owned, member law firms in over 40 countries and on six continents. All Primerus member law firms have been rigorously vetted for their commitment to excellent work, quality client service, and reasonable fees. Primerus' high standards for membership encourage collaboration between the society's lawyers around the world, in order to provide clients with the depth and breadth of legal expertise and international coverage that only mega law firms were formerly able to provide to their clients, but at much higher rates. And because each Primerus firm is truly local, they're familiar with the local laws, courts, lawyers and customs within their respective jurisdictions - which is a very important advantage for the clients whom they represent.

In this Primerus e-Newsletter, we've included a number of timely articles written by Primerus lawyers, from around the globe, who are equally committed to the Primerus philosophy of putting the client's interests first by providing excellent legal representation for a fair price. If you are interested in learning more about any of the 190 member law firms in Primerus, please visit our website, www.Primerus.com, or contact me directly at: rmartin@primerus.com (email); or 1.616.454.9939 Ext. 3628 (phone). And, as always, we welcome your comments and suggestions for future issues of the Primerus e-Newsletter!

Best regards,
Ruth E. Martin, Esq.
*General Counsel and Sr. Vice President
Primerus Corporate Client Division*

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Franchise Law

Analyzing Your Franchise P&L's

By: Dennis L. Monroe, Esq.
(Minneapolis, Minnesota)

[Full Article](#)

Corporate Compliance Law

Responsible Corporate Officer: Not Just A Criminal Concept

By: William A. Coates, Esq.
(Greenville, South Carolina)

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Bankruptcy Law

Stop, Look and Listen: How to Avoid Getting Hit by the Bankruptcy Train

By: David S. Schaffer, Esq. and Barry P. Kaltenbach, Esq.
(Chicago, Illinois)

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Prescription Drug Abuse

Prescription Drug Abuse

By: Stuart Colburn, Esq.
(Austin, Texas)

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International Business Law Articles

Italian Administrative Liability for Companies

By: Carla Coronelli, Esq., Francesco Bico, Esq., and Maria Adele De Luca, Esq.
(Milan, Italy)

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Summary of Securities-Related Regulations Under The Financial Instruments and Exchange Act

By: Shinji Itoh, Esq.
(Tokyo, Japan)

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International Trade and Customs Law

Report: Chinese Government Makes Moves Likely To Eliminate Hundreds of Thousands of American Auto Industry Jobs

By: Terrence P. Stewart, Esq.
(Washington, District of Columbia)

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Primerus Webinars

For a complete schedule of upcoming webinars, [click here](#).

Note: All Primerus Webinars are complimentary!

To download a previously held webinar [click here!](#)

Primerus: The World's Finest Law Firms

 United States	 Canada	 Argentina	 Australia
 Belize	 Brazil	 British Virgin Islands	 Cayman Islands
 Chile	 China	 Cyprus	 Ecuador
 Egypt	 France	 Germany	 Greece
 Guatemala	 Hungary	 India	 Ireland
 Italy	 Japan	 Mauritius	 Mexico
 Netherlands	 Nigeria	 Panama	 Portugal
 Puerto Rico	 Romania	 South Korea	 Switzerland
 Taiwan	 Turkey	 United Kingdom	

[Click here to find a law firm near you!](#)

Primerus Events

[Register Now!](#)

2012 Primerus Defense Institute Transportation Seminar

March 1-2, 2012
Caesars Palace
Las Vegas, Nevada

For additional details, please contact Vanessa Crocetto, PDI Coordinator, at vcrocetto@primerus.com or 800-968-2211.

[Register Now!](#)

2012 Primerus Defense Institute Convocation

April 19 - 22, 2012
The Lodge at Torrey Pines
La Jolla, California

For additional details, please contact Vanessa Crocetto, PDI Coordinator, at vcrocetto@primerus.com or 800-968-2211.

[Register Now!](#)

2012 Primerus Business Law Institute Symposium

June 21-22, 2012
Chicago, Illinois

For additional details, please contact Deb Romero, PBLI Coordinator, at dromero@primerus.com or 800-968-2211

Primerus Supported Events

2012 Truckload Carriers Association Safety & Security Meeting

Primerus is a corporate sponsor at this event.

May 20-22, 2012
Norman, Oklahoma

International Council of Shopping Centers Recon Academy



Primerus will have a presence at this event.

May 20-23, 2012
Las Vegas, Nevada

2012 Association of Corporate Counsel Annual Meeting

Primerus is a corporate sponsor at this event.

September 30 - October 3, 2012
Orlando, Florida

To view helpful resources distributed at the 2011 ACC Annual Meeting [click here!](#)

For more information about Primerus, or to find a Primerus attorney in a particular jurisdiction, please contact Chad Sluss, VP of Services, at csluss@primerus.com or 800-968-2211 (toll free); 616-454-9939

What is Primerus?

About Primerus:

The International Society of Primerus Law Firms (Primerus) is a society of top-rated, independent, boutique law firms that have earned the right to display the Primerus seal of quality. Primerus has approximately **190 member firms** in **125 cities** located in over **40 countries**. And Primerus is continuing to expand throughout Europe, Asia, and elsewhere around the globe. **High quality legal services at reasonable fees - that's how Primerus can work for you.** With over 3,000 lawyers in the society, Primerus members, collectively, offer the breadth of expertise and jurisdictional coverage that only the world's largest law firms can offer to their clients, but at more reasonable rates. For more information, please call 800-968-2211 or visit primerus.com.

3,000 Lawyers · 190 Law Firms · 125 Cities · 40 Countries