



# Primerus

*Built on Integrity. Driven by Innovation.*

## International Society of Primerus Law Firms e-Newsletter November/December 2011

As 2011 draws to a close, I would like to express appreciation, on behalf of Primerus, for taking time out of your busy schedule to read the Primerus e-Newsletters, which are published by The International Society of Primerus Law Firms on behalf of its 180+ member law firms located in over 37 countries. The e-Newsletters contain timely articles written by Primerus lawyers on important legal topics impacting corporate clients around the globe, which we hope are of interest and value to you!

If you are a new subscriber to the bi-monthly Primerus e-Newsletter or would like to learn more about Primerus, please visit our website, [www.Primerus.com](http://www.Primerus.com), or contact me directly at: [rmartin@primerus.com](mailto:rmartin@primerus.com) (email); or 800.968.2211 Ext. 3628 (phone). Our hope is that Primerus becomes a trusted resource to you, not only for the quality legal information that is provided to corporate clients as a complimentary service, but also for identifying high quality lawyers throughout the world who are committed to providing clients with excellent work product and outstanding customer service at a reasonable price.

Finally, we welcome your comments and suggestions for future Primerus e-Newsletters, and would like to wish you an enjoyable holiday season and a wonderful 2012!

Best regards,  
Ruth E. Martin, Esq.  
General Counsel and Sr. Vice President  
Primerus Corporate Client Division

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### Business Law Articles

#### There Has Been a Data Security Breach - But is Notice Required?

By: Ronald I. Raether, Jr.,  
Esq. (Dayton/Cincinnati, Ohio)

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#### How Many Businesses Are Letting Revenue Slip Away at the Worst Possible Time

By: Steve Kailas, Esq. and Stephen Taylor, Esq.  
(Milwaukee, Wisconsin)

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### Labor and Employment Law Articles

#### Employee Handbook Did Not Create an Implied Contract Between Employer and Employee

By: Thomas Paschos, Esq. (Haddonfield, New Jersey)

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### Commercial Constitutional Law Articles

#### Developer Claims for Indemnification of ADA Violations are Barred by FHA

By: Shaw M. Blatt, Esq. (Dayton/Cincinnati, Ohio)

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### Insurance Coverage and Bad Faith Law Articles

#### To Have Standing to Appeal a Declaratory Judgment Action, the Injured Party Must Have a Direct Interest in the Litigation

By: Thomas Paschos, Esq. (Haddonfield, New Jersey)

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### Intellectual Property Law Articles

#### Changes in Top Level Domain Names That May Affect Your Business

By: Douglas R. Ferguson, Esq. and Robert B. Bliss, Esq. (Denver, Colorado)

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### Trademark Law Articles

#### Trademark Law Update: Christian Louboutin Loses Exclusive Rights To Red Soles

By: Nancy Morgan, Esq. (Los Angeles, California)

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### International Business Law Articles

#### Investment Vehicles and the Cayman Islands

By: Ruth E. Hatt, Esq. (Cayman Islands)

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#### An Introduction to the Japanese Lease Law

By: Shinji Itoh, Esq. (Tokyo, Japan)

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#### Cross Border Employment: A Guide for Foreign Workers in Romania

By: Mihaela Cracea, Esq. (Bucharest, Romania)

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#### Ecuador: Finally a Competition Law

By: Mario Alejandro Flor, Esq. (Quito, Ecuador)

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#### Foreign Direct Investment In Korea

By: Yun-Jae Baek, Esq. (Seoul, Korea)

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#### Free Trade Agreement between Panama and the United States

By: Marissa R. Garcia, Esq. (Panama City, Republic of Panama)

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#### International Private Investment and the Practice of Law

By: José Miguel Olivares, Esq. (Las Condes, Santiago, Chile)

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#### The Cyprus Holding Company from an International Investor's Point of View

By: Irene Christodoulou, Esq. (Nicosia, Cyprus)

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### Primerus Webinars

#### Note: All Primerus Webinars are Complimentary!

#### January 2012

Topic: *Intellectual Property*

For more information please contact [Mercedes Cowper](mailto:Mercedes.Cowper@primerus.com)

#### January 11, 2012 at 1:00 p.m. EST

Topic: *Wage and Hour*

Presenters: *Tom Paschos, Esq., Tim Owens, Esq. and David Walston, Esq.*

[REGISTER](#)

#### February 8, 2012 at 1:00 p.m. EST

Topic: *Litigation Best Practices*

Presenters: *Jeff Sharkey, Esq., Byron Saintsing, Esq. and Jeff Cox, Esq.*

### Primerus Events

#### SAVE THE DATE!

#### 2012 Primerus Defense Institute Transportation Seminar

March 1-2, 2012  
Caesars Palace  
Las Vegas, Nevada

For additional details, please contact Vanessa Crocetto, PDI Coordinator, at [vcrocetto@primerus.com](mailto:vcrocetto@primerus.com) or 800-968-2211.

#### SAVE THE DATE!

#### 2012 Primerus Defense Institute Convocation

April 19 - 22, 2012  
The Lodge at Torrey Pines  
La Jolla, California

For additional details, please contact Vanessa Crocetto, PDI Coordinator, at [vcrocetto@primerus.com](mailto:vcrocetto@primerus.com) or 800-968-2211.

#### SAVE THE DATE!

#### 2012 Truckload Carriers Association Safety & Security Meeting

Primerus is a corporate sponsor at this event.

May 20-22, 2012  
Norman, Oklahoma

#### SAVE THE DATE!

#### International Council of Shopping Centers Recon Academy



Primerus is a corporate sponsor at this event.

May 20-23, 2012  
Las Vegas, Nevada

#### SAVE THE DATE!

#### 2012 Primerus Business Law Institute Symposium

June 21-22, 2012  
Chicago, Illinois

For additional details, please contact Deb Romero, PBLI Coordinator, at [dromero@primerus.com](mailto:dromero@primerus.com) or 800-968-2211

#### SAVE THE DATE!

#### 2012 Association of Corporate Counsel Annual Meeting

Primerus is a corporate sponsor at this event.

September 30 - October 3, 2012  
Orlando, Florida

For more information about Primerus, or to find a Primerus attorney in a particular jurisdiction, please contact

Chad Sluss, VP of Services, at [csluss@primerus.com](mailto:csluss@primerus.com) or 800-968-2211 (toll free); 616-454-9939

### What is Primerus?

#### About Primerus:

The International Society of Primerus Law Firms (Primerus) is a society of top-rated, independent, boutique law firms that have earned the right to display the Primerus seal of quality. Primerus has **180+ member firms** in **125 cities** located in over **37 countries**. And Primerus is continuing to expand throughout Europe, Asia, and elsewhere around the globe. **High quality legal services at reasonable fees - that's how Primerus can work for you.** With over 3,000 lawyers in the society, Primerus members, collectively, offer the breadth of expertise and jurisdictional coverage that only the world's largest law firms can offer to their clients, but at more reasonable rates. For more information, please call 800-968-2211 or visit [primerus.com](http://primerus.com).

**3,000 Lawyers · 180+ Law Firms · 125 Cities · 37 Countries**